

The Gay & Lesbian Fund for Dallas is pleased to bring you this electronic newsletter to keep our supporters and allies informed about developments in our existing programs and new opportunities that come our way. To learn more about GLFD, visit our website at www.glfd.org.

@GLFD

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Top Story

MAKE YOUR YEAR-END DONATIONS THROUGH GLFD AND/OR BECOME OUR NEWEST GLFD MEMBER

Before you send that year-end gift to your favorite charity(ies), consider making your donation through the Fund. Our website (glfd.org) lists many non-profit organizations serving several facets of the City of Dallas already designated as "Community Allies" in that they have in place employment nondiscrimination policies inclusive of sexual orientation and have agreed to publicly recognize the GLFD as a donor. Your designated charity will receive 100% of your donation (less any applicable credit card servicing fees). If a non-profit you want to support is not on our Community Allies list, contact us at info@glfd.org and we'll work with to make your year-end donation through the Fund.

In addition to donating to other non-profits, you can also directly support the Fund by becoming a GLFD member. The new GLFD membership program provides the Fund with an operating budget to better serve our donors and Community Allies. Visit our website to learn about the benefits of membership and join!

You can make donations to us at glfd.org or by mailing a check to GLFD at 3824 Cedar Springs, Box 371, Dallas TX 75219. All donations

made by December 31, 2011 will be tax deductible for this year's taxes to the extent allowable by law.

RECAP OF 2011 - BY GLFD CHAIR, RICHARD PEEPLES

The year has been a good one for the Gay & Lesbian Fund for Dallas. We launched our membership initiative on September 13, at The House at Victory Park, where former Mayor Laura Miller gave an enthusiastic speech. It is not too late to join. Simply go to glfd.org and click on the "Become a Member" box. GLFD is a 501(c)(3) charity and all donations are tax deductible to the extent allowable by law (and your tax accountant).

We have successfully continued our multiyear affiliation and bundling programs with the Dallas Museum of Art and KERA. In addition to our quarterly "Walk & Talks" at DMA for museum members, we were honored to have the opportunity to receive a personal tour of the museum-quality collection of contemporary art at the old Preston Hollow estate of Marguerite Hoffman. Further, we made a \$5,000 donation to KERA during the month of June. GLFD was recognized with a total of 65 spots on KERA 90.1 and KXT 91.7, in addition to billboard spots before and after the TV program "After Goodbye".

In October we added a new affiliation-bundling program with the Dallas Symphony Orchestra, specifically with the DSO's Vivaldi Patron Circle. Funds raised through this bundling program directly support DSO artistic and educational programs.

In August of 2011, the GLFD, as a Community Partner with the Dallas Holocaust Museum/Center for Education and Tolerance, co-hosted a special after-hours showing of the exhibit "Nazi Persecution of Homosexuals: 1933-1945" at the Museum. Over 50 people attended the event.

Finally, we continue our collaboration with the Annette Caldwell Simmons School of Education and Human Development at SMU. David Chard, the openly-gay Dean of the Caldwell School, is a powerful ally and continues to push for a more inclusive SMU. GLFD pledged \$25,000 for the naming of the Dean's suite reception area in the new building housing the Simmons School of Education. There is still time to make a gift to the SMU to support the GLFD's pledge. Donors giving \$1,000 or more may have their name added to a permanent plaque to be placed below the GLFD plaque in the waiting room. For more information contact Dick Peeples at anubistx@aol.com

We are fortunate to have Jasmin Brand join our Board this year. She is tech savvy and has brought energy and many new ideas. Two of our board members moved away during the year. We lost Shelly Crandall to California and Tim Jivaranuntakul to New York. We thank both of them for their service.

Our successes we owe to you, our supporters, especially our members and other financial supporters. GLFD is poised for an even better 2012. We wish you all the best for the New Year. Thank you again.

GLFD SELECTED BY "REACHING OUT MBA" TO HELP LAUNCH MEMBERSHIP CAMPAIGN

GLFD was one of handful of local non-profits selected by **Reaching Out MBA** to participate in their 14th annual conference held in Dallas. **Reaching Out MBA** is a national 501(c)(3) that promotes the education, visibility and networking capabilities of gay, lesbian, bisexual, and transgender business leaders in the United States and around the globe. **Reaching Out MBA** facilitates the formation of communities between and among MBA students from the nation's premier MBA programs (such as Harvard, Wharton, Chicago, NYU and UT Austin and UCLA), and blue-chip companies (including McKinsey & Company, Google, Toyota, Deloitte, PepsiCo, Johnson & Johnson, The Boston Consulting Group, and Merck), in an ongoing effort to create the next generation of LGBT business leaders. The organization targets graduate business students and a broad range of corporations as it seeks to increase the awareness of LGBT issues in an increasingly diverse workplace as well as public life.

During their 2011 conference, held in Dallas from October 13 - 16, a strategy was created to broaden the base of GLFD by including families, gay organizations with in local corporations, and increase contact rate and derive more benefits from current technology such as the website, social marketing, and e-mail management tools. GLFD President, Keith Nix, helped create the strategy with participating MBA students. Nix stated, "Both the general sessions and break-out groups carried a lot of power and energy. These very diverse MBAs were professional, brilliant, empathetic, inquisitive and offered dramatic ideas for the benefits of our membership organization."

We were excited and honored to be invited to participate and gained much from the experience!

GLFD BOARD MEMBER JASMIN BRAND HONORED WITH ATHENA AWARD

Jasmin Brand received the Dallas Regional Chamber's inaugural presentation of the Young Professional Leadership ATHENA Award, which is underwritten nationally by KMPG, and recognizes recipients as up-and-coming professional leaders who inspire, support and honor the women of the Dallas community. Young ATHENA is an extension of the original ATHENA, which has honored some 6,000 women leaders worldwide.

Jasmin was nominated by UNT Dallas where since February of this year, she has been working on a long term consulting project. (UNT Dallas is the city's first and only public university). Her primary focus has been to assist in building the infrastructure of the newly formed Office of University Advancement as well as developing programs responsible for building both campus and community engagement and excitement.

In response to this wonderful news, Jasmin exclaimed, "I was both shocked and extremely thankful to receive such a prestigious award. It reaffirmed my belief in the importance of continuously giving back to others." Congratulations Jasmin!

GLFD/DMA BUNDLING PARTNERSHIP CLOSES YEAR WITH TOUR OF GAULTIER EXHIBIT

On November 15, the GLFD-DMA partnership kicked off its seventh annual Walk & Talk series with a private tour of the Museum's exhibit "The Fashion World of Jean Paul Gaultier: From the Sidewalk to the Catwalk" led by one of the Museum's curators. To date the partnership has bundled over \$250,000 for the Museum.

The quarterly Walk & Talk tours are open to any member of the Museum who joins through the Gay & Lesbian Fund. The next Walk & Talk is set for March 7, 2012 – a private tour of "Youth and Beauty: Art of the American Twenties". Additional tours are scheduled for April, July, and September.

Through the GLFD partnership, Museum supporters become Members of the DMA at any established membership level, receive all benefits of Museum membership and have their donations combined with other Museum donors through the GLFD to make one large gift in the name of the gay community. In addition, GLFD-DMA partnership members

get the exclusive benefit of our private Walk & Talk Tours series -- up-close-and-personal private tours of museum exhibits and private collections led by Museum curators and collectors. No other Museum members get this benefit!

The result is a win for everyone: individual donors receive all benefits at their individual membership level and the Fund is recognized as a corporate sponsor of an exhibit at the amount of the combined donations. As with all GLFD programs, 100% of individual donations are passed on to the beneficiary.

If you are interested in learning how to become part of the GLFD-DMA program, visit our website at glfd.org, or contact us at info@glfd.org.

WHAT'S YOUR FAVORITE NON-PROFIT? GLFD IS LOOKING FOR ADDITIONAL NON-PROFITS TO ADD AS COMMUNITY ALLIES

GLFD would like to hear from you if you know of any local, non-profit organizations that we should invite to be a Community Ally. Our "Community Allies" must (i) have an employment nondiscrimination policies in place inclusive of sexual orientation, (ii) have a 501(c)(3) designation from the IRS, and (iii) agree to recognize GLFD as a donor of any donations they receive from our organization.

GLFD passes through all donations made to any of our Community Allies. We also have established four ongoing bundling programs to benefit the Dallas Museum of Art, KERA 90.1, the SMU Simmons School of Education, and the Dallas Symphony Orchestra. Visit our Web Site for a list of our current Community Allies and bundling programs, and contact Billy Rodriguez at wbrodriguez@att.net with any new recommendations.